

THE ISLAND CITY  
Clerk-Treas. Julie Kessler  
[clerk@cityofcumberland.net](mailto:clerk@cityofcumberland.net)  
Public Works Dir. Keith Hardie  
[publicworks@cityofcumberland.net](mailto:publicworks@cityofcumberland.net)  
715.822.2752 / Fax 715.822.3799

Mayor Bert Skinner  
[cumbmayor@charter.net](mailto:cumbmayor@charter.net)



[www.cityofcumberland.net](http://www.cityofcumberland.net)



950 1<sup>st</sup> Avenue Cumberland 54829

**CITY OF CUMBERLAND  
LICENSE APPLICATION FOR**

**PEDDLERS, SOLICITORS AND/OR TRANSIENT MERCHANTS**

Date Filed: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: ( ) \_\_\_\_\_

Description of the business and/or goods to be sold:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Exemption claimed from License and/or Permit under 12.04(2) M.C.

- (a) Persons selling personal property at wholesale to dealers in such articles.
- (b) Newsboys.
- (c) Merchants or their employees delivering goods in the regular course of business.
- (d) Farmer or truck gardener selling products off the farm or garden occupied and cultivated by him.
- (e) Any sale required by statute or order of any court.
- (f) A bona fide auction sale pursuant to law.
- (g) Tax Exempt
- (h) A veteran who holds a license under §129.02(2), Wis. Stats., but he shall comply subs. (7), (8) and (9).

(Transient Merchants Only)

Address/location from which goods will be sold:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Dates of operation with the City of Cumberland:

\_\_\_\_\_

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date

List last three Cities/Villages where you have conducted business:

	City	Contact	Phone No.	Dates
1.	<hr/>			
2.	<hr/>			
3.	<hr/>			

Type of License applied for:

\_\_\_\_\_ Peddler

\_\_\_\_\_ Solicitor

\_\_\_\_\_ Transient Merchant

Investigation Fee: Per 12.04 (3) M.C.

Amount: \_\_\_\_\_

Date Paid: \_\_\_\_\_

Background Investigation per 12.04 (5) (a), (b) and/or (c)

Approved

Disapproved

Reason: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_  
**Signature, Chief of Police**

License Fee: Per 12.02 (16) (b), (c) and 2. M.C.

Amount: \_\_\_\_\_

Date Paid \_\_\_\_\_